

YOUR STEP-BY-STEP GUIDE TO

Online Gifting with Cultivate

the all-in-one solution for managing your corporate gift programs.

1 Sign up for the Online Gifting Platform

Create a FREE Essentials account in seconds - no contract no hassle.

 cultivatepcg.com

Get Started

Create a new account
Start sending gifts in seconds

First Name
Last Name
Phone Number
Work Email
Email

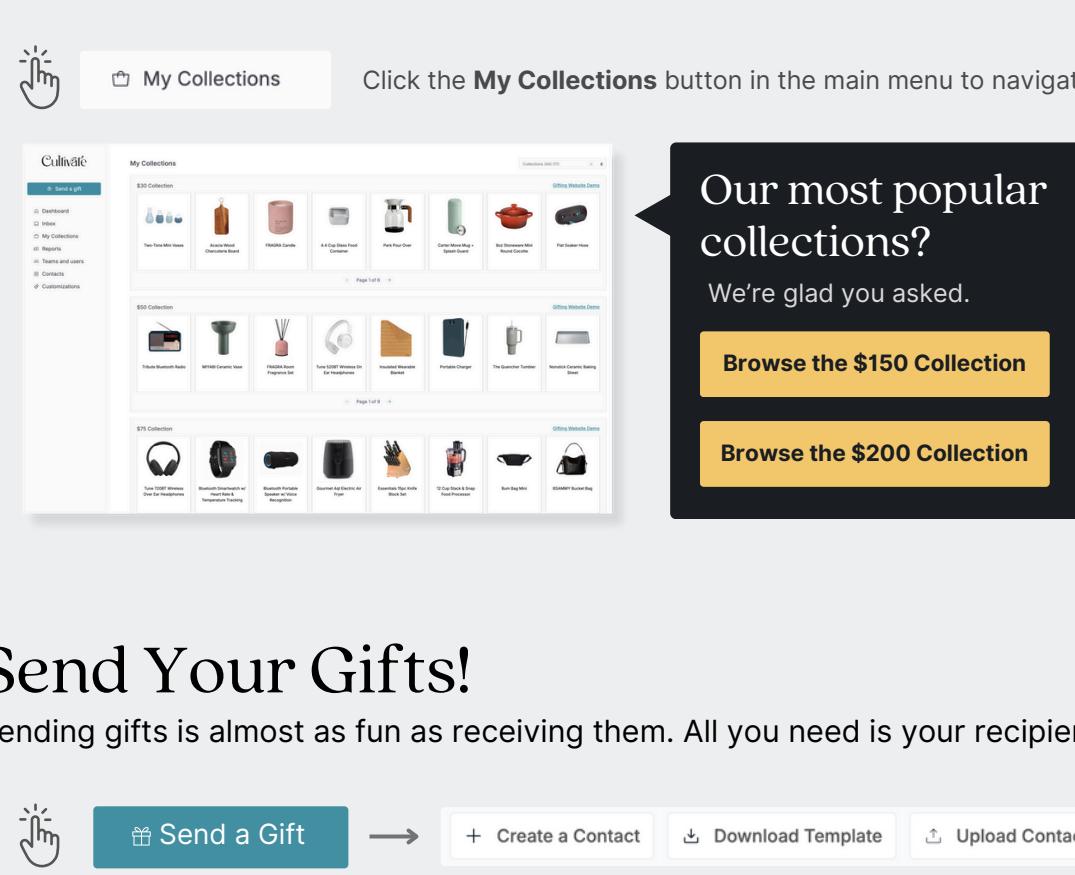
- Fill out the form
- Create a username & password
- Agree to the Terms & Conditions
- Verify your email address

2 Customize Your Gift Recipient Experience

Add branding, messaging, and artwork to your email templates & gifting website.



Customizations

Click the **Customizations** button in the main menu to navigate.


Gifting Website Logo
Add your logo to your Gifting Websites and Artwork. For more information, visit our Help Center.

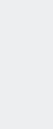
Artwork Settings
Edit Default and saved artwork

Email Templates
Create email templates to use anytime you send a gift

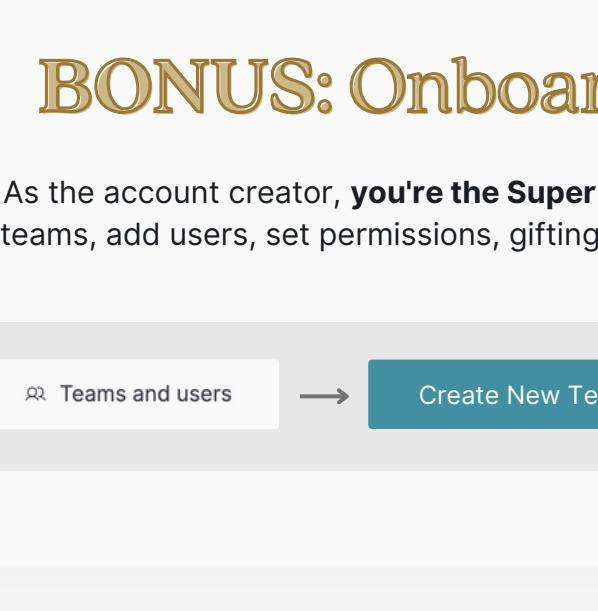
Employee & Client Recognition
Created 12/12/2024 22:56:24

3 Browse Gift Collections

Access \$30-\$500 gift collections. New gifts are added all the time.



My Collections

Click the **My Collections** button in the main menu to navigate.


Our most popular collections?
We're glad you asked.

Browse the \$150 Collection**Browse the \$200 Collection**

4 Send Your Gifts!

Sending gifts is almost as fun as receiving them. All you need is your recipients' email.



Send a Gift



+ Create a Contact

- ✓ Select your desired **gift collection**

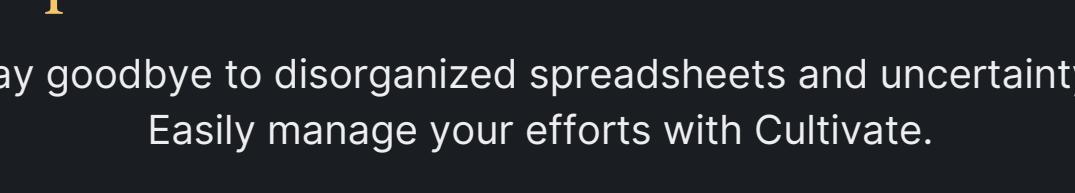
- ✓ Write a personalized message

- ✓ Choose to send gifts **immediately** or **schedule them** for later.

- ✓ **Track and manage gifts** using our dashboard with real-time reporting to track gift status, redemption rates, and activity trends.

Yes, it's that easy. Get started here!

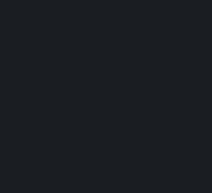
BONUS: Onboard Your Team

As the account creator, **you're the Super Admin**. This allows you to create teams, add users, set permissions, gifting budgets, and monitor all activity.


Teams and users → Create New Team → Add Team Members

RECIPIENT EXPERIENCE

This is the Fun Part!



- Send or schedule **unlimited gifts** within the US
- **Pay-as-you-go** when gifts are redeemed
- Use the platform for **year-round corporate gifting**
- **Diverse gift collections** offer something for everyone

Create Your AccountAdditional onboarding questions? Visit our [Help Center](#).