



# CULTIVATE

## Visual Merchandiser/Display Designer Boulder, CO

### Overview:

Cultivate is currently recruiting for a full time, **Visual Merchandiser/Display Designer** based out of **Boulder, CO**. The Visual Merchandiser/Display Designer will primarily be responsible for using their design skills to promote the image, products and services of the organization. The work involves researching, designing and sourcing displays that are functional in a wide range of locations, eye-catching visually, and work within budget.

### General Responsibilities:

- Gain an in-depth understanding of the organization, products, image and target market
- Partner with the Merchandising Director and members of the Marketing and Purchasing teams to develop merchandising standards that adhere to the brand guideline
- Consider factors such as the space available for the display/s and any special features they should incorporate (simple set-up/break down, lightweight, easy to ship)
- Research costs and work within a budget
- Revise designs according to feedback from the Merchandising Director and other effected internal team members
- Oversee the production of the chosen design/s, managing quality control and making sure the project is completed on schedule
- Project manage, space plan, and design assets for company tradeshow
- Work closely with current and new brand partners to collect/update graphic packages and fixtures
- Sketch designs and develop floor plans, making the most of the space available
- Design custom proposals for potential clients to win contracts, generating design ideas, images and graphics incorporating the client's logo
- Prepare visual merchandising packs, including plans and photographs, for event staff to reference onsite, to make sure all display set-ups present a consistent image
- Attend field staff training sessions to train and brief the staff on display set-ups
- Own all aspects of the design, production and circulation of display assets
  - Inventory management of display assets: place re-orders, build and manage an inventory reporting system, partner with chosen fulfillment houses on inventory organization
  - Design and manufacture materials that will safe guard the assets during transport (custom shipping cartons, foam inserts, etc.)

### Qualifications:

- 4 year college degree required



- 1-2 years relevant work experience
- Strong communication skills
- Ability to concentrate and work to tight deadlines
- Highly organized, detailed and solutions oriented
- Have a flair for design/color and enjoy working creatively in a fast-moving environment
- Practical, imaginative and energetic

**Job Requirements**

- Must be willing to travel up to 20% of the time
- Must be able to physically transport items weighing up to 50 pounds from one location to another
- Proficient in Microsoft Office and Adobe Creative Suite (Ai, Ps, Id)

The above description reflects most duties assigned to the position. Please note, other responsibilities may be requested at any time.